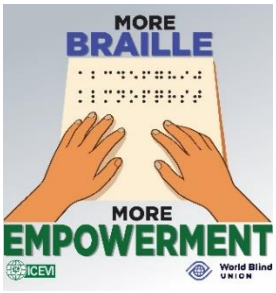
Joint Announcement

The International Council for Education of People with Visual Impairment (ICEVI) and World Blind Union

Joint ICEVI–WBU Global Braille Literacy Campaign



Campaign Theme: More Braille: More Empowerment

Why Braille Matters

Braille is more than a reading and writing system. It represents literacy, independence, education, and empowerment for people who are blind, deafblind, or with low vision.

Yet today, millions of children and adults around the world remain without access to braille learning, resources, or technology.

Our Global Call to Action

ICEVI and WBU are uniting to launch the Global Braille Literacy Campaign with the following goals:

- Expand access to braille instruction and resources worldwide.
- Promote braille in both print and digital formats.
- Support teachers, families, and communities in making braille accessible for all learners.
- Advocate for inclusive education and lifelong learning that includes braille.

Join Us

The campaign will be officially launched on World Braille Day, 4 January 2026, with a soft launch at the World Blindness Summit in Brazil in September 2025.

We invite you to join this global movement. Together, we can ensure that every person who needs braille has the opportunity to learn and use it. Because more braille means more empowerment.

Get Involved

- **Contact us** at braillecampaign@icevi.org to:
    - Join the braille campaign mailing list and receive updates.
    - Participate in one of our three online working groups: advocacy videos, information resources, or research.
    - Share braille-related information through the publications of ICEVI and WBU.
    - Add your organisation's logo to the ICEVI and WBU websites in support.
- Visit the ICEVI and WBU websites for information: https://icevi.org/, https://wbu.ngo/