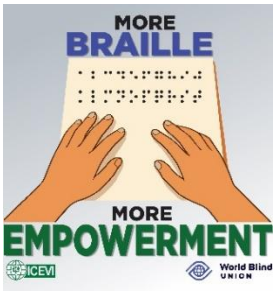
ICEVI–WBU Global Braille Literacy Campaign

More Braille: More Empowerment



Become a Campaign Sponsor

https://icevi.org/icevi-wbu-global-braille-literacy-campaign/

The International Council for Education of People with Visual Impairment (ICEVI) and the World Blind Union (WBU) are uniting to launch the Global Braille Literacy Campaign.
The campaign shines an international spotlight on braille as the foundation of literacy, learning, and empowerment for people who are blind, deafblind, or communicate through vision and touch.

Campaign Goals

We aim to:

- Expand access to braille instruction and braille resources worldwide.
- Promote braille in both tactile and digital formats (including eBraille).
- Support teachers, families, and communities to make braille accessible for all touch learners.
- Advocate for education and lifelong learning pathways that include braille.

Why Become a Sponsor?

As a sponsor, your organisation will join a global movement championing literacy, equity, and inclusion through braille.

Your partnership:

- Helps sustain campaign activities across multiple regions.
- Contributes to braille research, advocacy, and innovation that influence policy and practice.
- Supports the production and sharing of braille and eBraille resources, enabling learners to read in their preferred medium.

To become a sponsor of the ICEVI-WBU global braille literacy campaign, please visit the ICEVI website: https://icevi.org/icevi-wbu-global-braille-literacy-campaign/#become-a-campaign-sponsor

Sponsorship Levels

Level	Contribution (USD)	Recognition & Benefits – January 4, 2026, to January 4, 2028
Diamond Sponsor	10,000	Prominent acknowledgement across ICEVI campaign-related publications, media, communications and events, including the ICEVI website, ICEVI's open access publications, *The Educator and the E-News,* World Braille Day activities, and opportunities to be featured in campaign impact stories or highlights (by mutual agreement).
Platinum Sponsor	5,000	Featured recognition at campaign launch events; logo placement on the campaign homepage; speaking opportunity (where appropriate); full-page organisational profile in *The Educator* and WBU communication platforms.
Gold Sponsor	2,500	Prominent logo placement on campaign web pages; acknowledgement in press releases, newsletters, and digital media; half-page organisational profile in *The Educator*.
Silver Sponsor	1,000	Logo included on campaign webpages and social media posts; listing in campaign reports.
Bronze Sponsor	500	Acknowledgement in campaign materials and newsletters.
Supporter	Less than 500	Recognition appropriate to contribution level.

Sponsors will be acknowledged:

Each contribution also lights a virtual candle for Louis Braille's 217th birthday cake on the ICEVI website: https://icevi.org/campaigns/icevi-global-braille-literacy-campaign/

This symbolic gesture celebrates your commitment to braille literacy and sends a message that together, we are lighting the way for future generations of braille users.

Together for Braille Literacy

Your sponsorship contributes directly to global efforts that ensure braille remains a living, evolving, and empowering literacy medium, accessible to touch learners everywhere.

Join us.
More Braille: More Empowerment.

To discuss partnership opportunities, please contact:
braillecampaign@icevi.org