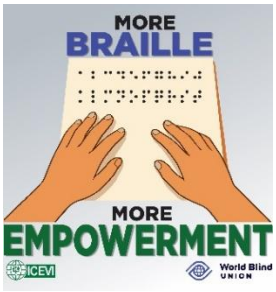
ICEVI–WBU Global Braille Literacy Campaign

More Braille: More Empowerment



Partner with Us as a Corporate Sponsor

https://icevi.org/icevi-wbu-global-braille-literacy-campaign/

The International Council for Education of People with Visual Impairment (ICEVI) and the World Blind Union (WBU) invite forward-thinking companies to join us in driving a global shift: strengthening braille literacy for children and adults who are blind, deafblind, or communicate through vision and touch.

This global campaign advances literacy, digital access, and inclusive innovation — creating opportunities for economic and social participation.

Why Partner with Us?

Social Impact with Global Reach

Your organisation will be aligned with a high-profile global campaign backed by ICEVI and WBU, representing:

- Organisations of persons with disabilities, professionals and parents across the seven world regions of WBU and ICEVI
- Braille users and their families, educators and allied professionals.

Corporate Brand Visibility

Corporate sponsors receive international brand recognition through:

- Campaign launch events,
- ICEVI and WBU websites (high-traffic platforms),
- Global newsletters, press releases, and social media,
- *The Educator*, ICEVI's premier open access publication.

ESG and CSR Alignment

Your investment delivers measurable impact against:

- SDG 4 – Quality Education
- SDG 10 – Reduced Inequalities
- UN Convention on the Rights of Persons with Disabilities (CRPD)

Innovation Partnership

Campaign activities include:

- Advancing digital braille (eBraille) with industry and technology leaders,
- Supporting braille research that shapes global accessibility policy,
- Enabling resource sharing across countries and education systems.

Corporate Sponsorship Levels

Please visit the ICEVI website, https://icevi.org/icevi-wbu-global-braille-literacy-campaign/#become-a-campaign-sponsor

Level	Contribution (USD)	Corporate Recognition & Benefits, 4 Jan 2026 – 4 Jan 2028
Diamond	10,000	Prominent acknowledgement across ICEVI campaign-related publications, media, communications and events, including the ICEVI website, ICEVI's open access publications, *The Educator and the E-News,* World Braille Day activities, and opportunities to be featured in campaign impact stories or highlights (by mutual agreement).
Platinum	5,000	Organisation's logo on homepage and all campaign platforms; speaking opportunity at selected events; feature profile on ICEVI website and full-page corporate profile in *The Educator*.
Gold	2,500	Prominent logo position on website and digital campaign materials; acknowledgement in global press and media releases; half-page corporate profile in *The Educator*.
Silver	1,000	Logo on campaign webpages and social media posts; acknowledgement in campaign updates and reports.
Bronze	500	Acknowledgement in campaign materials and newsletters.
Supporter	50–200	Recognition appropriate to contribution level.

Your Sponsorship Creates Real Impact

- More children accessing braille and digital braille.
- More trained teachers and families empowered to support touch literacy.
- More inclusive education systems equipped to reduce inequalities.

Invest in literacy. Invest in leadership. Invest in innovation.

Join Us - More Braille: More Empowerment.

To discuss partnership opportunities, please contact:
braillecampaign@icevi.org