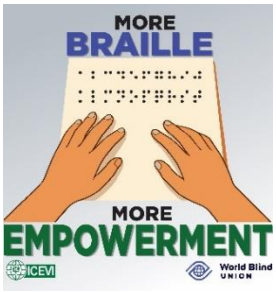
ICEVI–WBU Global Braille Literacy Campaign

More Braille: More Empowerment



Partner with Us
Technology Companies and Publishers

https://icevi.org/icevi-wbu-global-braille-literacy-campaign/

The International Council for Education of People with Visual Impairment (ICEVI) and the World Blind Union (WBU) invite leading technology innovators, publishing houses, and digital content platforms to join a global movement advancing braille literacy — both tactile and digital — for people who are blind, deafblind, or communicate through vision and touch.

This is a campaign about access to information, and your company can help transform the future of inclusive braille reading and writing systems and digital accessibility.

Why Your Industry Matters

For Technology Companies

Braille is entering the digital era.
Your innovation can:

- Support eBraille development and interoperability,
- Influence global standards for digital accessibility,
- Promote access to refreshable braille displays, embossers, and reading platforms,
- Accelerate the exchange of accessible content across borders.

This campaign aligns with the work of leaders in:

- Assistive and mainstream technology,
- AI and digital accessibility,
- Device and platform design.

For Publishers and Content Producers

Braille literacy relies on accessible content.
Your leadership can:

- Expand the availability of digital braille textbooks, leisure reading, and STEM materials,

- Support the sharing of accessible braille files across countries,
- Accelerate implementation of the Marrakesh Treaty by making works available in accessible formats.

This is a tangible opportunity to demonstrate commitment to:

- Inclusive publishing,
- Universal design, and
- Equal access to reading content.

Benefits of Sponsorship

Strategic value for tech companies and publishers

- Visibility in a global campaign spanning the seven world regions of WBU and ICEVI.
- Recognition across both ICEVI and WBU networks — including ministries of education, braille authorities, disability organisations, and educators.
- Opportunities to be positioned as a thought leader in digital accessibility and inclusive publishing.

Brand visibility

- Feature on campaign webpages and launch events.
- Profile in *The Educator*, ICEVI's premier open access publication.
- Global recognition across press releases, newsletters, and social media channels.

Innovation partnership

Campaign initiatives include:

- Research into the production and sharing of digital braille files (eBraille),
- Strengthening national braille standards and interoperability,
- Trials and demonstration projects with technology developers and publishers.

Your involvement demonstrates leadership in accessibility, sustainability, and Corporate Social Responsibility and aligns with:

- SDG 4 – Quality Education
- SDG 9 – Industry, Innovation and Infrastructure
- SDG 10 – Reduced Inequalities

To become a sponsor of the joint ICEVI-WBU global braille literacy campaign, please visit the ICEVI website: https://icevi.org/icevi-wbu-global-braille-literacy-campaign/#become-a-campaign-sponsor

Corporate Sponsorship Levels

Level	Contribution (USD)	Corporate Recognition & Benefits January 4, 2026 – January 4, 2028
Diamond Sponsor	10,000	Prominent acknowledgement across ICEVI campaign-related publications, media, communications and events, including the ICEVI website, ICEVI's open access publications, *The Educator and the E-News,* World Braille Day activities, and opportunities to be featured in campaign impact stories or highlights (by mutual agreement).
Platinum Partner	5,000	Premier logo on website and media; speaking opportunity at campaign events (where appropriate); feature profile on ICEVI website; full-page profile in *The Educator*.
Gold Partner	2,500	Prominent logo placement; acknowledgement in press releases and social media; half-page corporate profile in *The Educator*.
Silver Partner	1,000	Logo on campaign webpages and digital platforms; acknowledgement in campaign reports.
Bronze Partner	500	Logo/acknowledgement in campaign newsletters and materials.
Supporter	50–200	Recognition aligned with contribution level.

Sponsors will be acknowledged:

Each contribution lights a virtual candle for Louis Braille's 217th birthday cake on the ICEVI website: https://icevi.org/campaigns/icevi-global-braille-literacy-campaign/

This symbolic gesture celebrates your commitment to braille literacy and sends a message that together, we are lighting the way for future generations of braille users.

Join Us

Technology unlocks reading.
Publishing unlocks imagination.
Braille unlocks literacy.

Help us ensure that braille — tactile and digital — remains a vibrant, evolving literacy medium for touch readers everywhere.

More Braille: More Empowerment.

To discuss partnership opportunities, Email: braillecampaign@icevi.org